

CORPORATE SOCIAL RESPONSIBILITY REPORT

企業社會責任報告

WE CREATE VALUE BY ACTIVELY FORGING SOLID, TRUSTWORTHY PARTNERSHIPS WITH OUR STAKEHOLDERS, STRIVING TO CONTRIBUTE TO SOCIETY ACROSS A NUMBER OF AREAS, TO THE VERY BEST OF OUR ABILITY.

光大控股務求利用自身的專長及資源為各界持份者創造最大利益，
共建長遠互信的伙伴關係。

Everbright recognises the importance of using its expertise and resources to strike a balance between driving business and being socially responsible. Therefore, the Group creates value by actively forging solid, trustworthy partnerships with its stakeholders, categorising them as its “four major partners” and striving to contribute to society across a number of areas, to the very best of its ability.

本集團作為一家對社會發展負責任的企業，在努力發展業務的同時，亦務求利用本集團的專長及資源為各界持份者創造最大利益，共建長遠互信的伙伴關係。本集團將各界持份者區分為<四大伙伴>，在不同範疇發揮力量積極回饋社會。



In recognition of our ongoing efforts to improve corporate governance and achieve high social responsibility standards, the Hong Kong Council of Social Service has presented the Group and the China Everbright Charitable Foundation with “Caring Company” and “Caring Organisation” awards for two consecutive years.

本集團及光大控股慈善基金更連續兩年獲香港社會服務聯會頒發<商界展關懷>及<同心展關懷>獎項，表揚本集團在企業社會責任方面的努力及投入。

In addition, the Group also received a Honourable Mention award in the Hong Kong Corporate Governance Excellence Awards, jointly organised by the Chamber of Hong Kong Listed Companies and the Centre for Corporate Governance and Financial Policy of Hong Kong Baptist University. Such acknowledgements encourage us to further strengthen our corporate governance and culture, as well as our commitment to social responsibility and proactive communications with our four major partners.

有鑒於本集團在提升公司管治水平及履行社會責任方面所做的持續性努力，本集團奪得由香港上市公司商會及香港浸會大學公司管治與金融政策研究中心聯合舉辦的二零一一年度香港公司管治卓越獎「評獎委員嘉許」，進一步提升本集團加強公司管治、強化公司內部文化、履行企業社會責任，以及與<四大伙伴>溝通的動力。

While striving for sustainable business development, the Group takes an integrated view of the core values behind its branding philosophy, “Making Wealth Simple” – agile, pragmatic and partnership – and its corporate governance system. The continuous development of the Group’s private equity-led, cross-border asset

與此同時，在本集團業務發展過程中，將「簡單成就價值」品牌理念的三大特性「創新、務實及伙伴」充分根植入企業管治體系中。「創新」體現在以私募基金為主體的跨境資產管理平台不斷拓展，本

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management platform reflects its high level of business agility. In fact, Everbright has the largest scale private equity fund business of any listed company in Hong Kong. A pragmatic management approach enables us to maintain stable financial policies and identify new growth opportunities, even under volatile market conditions, as well as retain our partnership corporate culture. At Everbright, the spirit of partnership, guided by the “create value to share value” principle, ensures team stability and long-term partnerships with investors, yielding optimised returns.

集團已成為香港市場上唯一一家擁有此類業務規模的上市公司；「務實」體現在本集團的管理風格上，由於過去幾年一直保持穩健的財務政策，使本集團在如此波動的市場中，仍有充足的資源找到新的增長點；「伙伴」體現在我們的文化上，「創造價值，分享價值」的伙伴精神讓我們保持了核心團隊的穩定，能與基金投資者渡過漫長的投資期，最終實現高額的回報。



WE ADOPT THE BUSINESS STRATEGY OF “CREATE VALUE TO SHARE VALUE” WHILE WORKING WITH CLIENTS AND PARTNERS.

我們對客戶和合作伙伴採取「創造價值分享價值」的業務策略。

CLIENTS AND COLLABORATING PARTNERS

Everbright’s “3+2 Macro Asset Management” platform connects the vibrant markets of China and Hong Kong, which offer huge potential. We continue to follow the “create value to share value” philosophy, and our continued emphasis on long-term partnerships has successfully earned the confidence of fund investors and collaborating partners. The ability of the Company’s investment management teams to effectively manage risk and maintain both parties’ capital and interests equitably has been the cornerstone of our growth strategy.

客戶及合作伙伴

本集團的「3+2大資產管理」平台連接蓬勃發展且潛力無限的中港市場，為加強基金投資者及合作伙伴對公司投資管理團隊風險控制、保持雙方資本及利益平等、人材挽留機制的信心，我們對客戶和合作伙伴採取「創造價值分享價值」的理念，力圖建立長遠的「伙伴」關係。這些措施大大增強了客戶及合作伙伴的信心，亦造就我們建立了一個完善的基金管理平台。

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CLIENTS AND COLLABORATING PARTNERS (CONTINUED)

Everbright backs its confidence in assessing the potential of funds by investing seed capital in each one before moving on to securing external financing. We also require management teams to allocate venture capital to the funds in order to align the interests of fund management teams and fund investors, including those of the Group. In addition, an independent investment assessment committee (or a similar organisation) ensures the sound operation of each fund. Some of the funds also invite external investors to participate in the decision process, which further protect external investors' interests. When the funds are investing in or exiting from specific projects, equity held by the management team is in line with the holdings of other investors. This encourages management teams to exercise a prudent, pragmatic approach underscored by proper risk awareness when making investment decisions. Increases in the book value of all investments are only recognised as reserves, and management teams are entitled to incentives only after the investment exits are realised in cash.

Our well-established corporate governance structure and risk management system (refer to the Corporate Governance Report for details) have laid a solid foundation for providing clients and collaborating partners with simple, professional, practical, tailor-made solutions that facilitate adequate gains from market growth and create wealth and value.

SHAREHOLDERS AND INVESTORS

To enhance corporate transparency, the Group places significant emphasis on maintaining good communication channels with shareholders and investors. The Corporate Communications and Investors Relations Department is dedicated to ensuring constant engagement with stakeholders.

Every year, Everbright participates in investor conferences organised by various financial institutions. In 2011, meetings were held with over 300 institutional investors and analysts through group or one-on-one meetings; highlights of these meetings are available on the Group's website. In 2011, there were 21 analyst reports generated by 9 well-known financial institutions. During the year we also undertook numerous reviews of our shareholding structure, by examining the shareholding, volume and changes, thus implemented investor relations programming on more targeted way. The Group also developed investor relations reports which included external communications, investor feedback and changes in share price as regularly reports to the Board. Our shareholding pattern allows the Board of Directors to better understand the investment community's views and suggestions regarding Everbright's development strategies.

客戶及合作伙伴(續)

首先，本集團為表示對基金發展前景的信心和承諾，在募集外部資金之前，均會在每個基金中投入一定份額的種子資金。在資金投入期時，為保持基金管理團隊與包括本集團在內的所有基金投資者利益一致，會要求管理團隊以自有資金作為風險資本投入基金。此外，為保持基金的良好運作，每個基金亦會設立獨立的投資評審委員會(或類似機構)，部份基金的投資評審委員會邀請外部投資者參與決策，從而進一步確保外部投資者在基金中的利益不受侵害。在基金項目的投資及退出時，管理團隊所持的基金權益將與其餘投資者保持一致行動，從而促使管理團隊以審慎、務實態度和良好的風險管理意識進行投資。所有項目的帳面增值只計入儲備中，直至項目真正退出及現金到帳，管理團隊方可分享激勵費。

此外，本集團良好的公司管治架構及風險管理制度(詳見企業管治部份)，亦為實現「簡單成就價值」的服務承諾，為客戶及合作伙伴提供簡便、專業、實用及量身訂做的解決方案，使業務伙伴及客戶均能受惠市場的成長，輕鬆創造財富與價值打下堅實基礎。

股東及投資者

本集團非常重視與股東及投資者建立良好的溝通，藉以提高公司管治的透明度，設有企業傳訊及投資者關係部專門負責與投資者保持緊密聯繫。

目前，本集團每年均定期參加各大金融機構舉辦的投資者會議，二零一一年全年與300多位機構投資者及分析員進行一對多和一對一會議，有關參與會議的簡況亦上載至本集團網站的「投資者關係」欄目中，供外界查閱。二零一一年，共有9家知名金融機構發佈約21篇關於本集團的分析報告。本集團亦在年內進行了多次股東結構調查，對公司股東持股量及變化進行了全面分析和總結，有針對性地開展投資者關係工作，並將有關的投資者關係報告，包括對外溝通資訊、投資者回饋、公司股價變動等內容向董事會定期報告，協助董事會有效瞭解投資界對光大控股發展策略的看法及建議。

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SHAREHOLDERS AND INVESTORS (CONTINUED)

In addition, the Group's management interacts directly with shareholders via the annual general meeting. Press conferences and analysts' meetings are held twice a year, following the results announcements of the interim and annual results. Webcasts of press conferences are also available on the official website.

The Group's 2010 annual report won the Bronze Award for Overall Annual Report in the banking and financial services category (Hong Kong and the Mainland China), as well as the Honours Award for Overall Annual Report in the financial services category (Global) at the 2011 International ARC Awards. These awards constitute significant recognition of our reporting excellence, and the Company will continue to further enhance the quality of its annual reports, in addition to strengthening communications with investors and stakeholders.

During the period under review, the Group repurchased and cancelled 3,580,000 shares between 23 September and 10 October 2011.

股東及投資者(續)

本集團亦通過每年舉行的股東大會，保持出席股東與公司管理層的直接溝通。而每年兩次業績公佈後，本集團亦會舉行記者會及分析員會議，並安排了錄影轉播，將新聞發佈會過程上載至公司網站，供外界隨時收看。

而作為與投資者溝通的重點材料，本集團二零一零年年報亦於2011 International ARC Awards年報國際大賽中，奪得銀行及金融服務組別(香港及內地)整體表述銅獎和金融服務組別(全球)整體表述優異獎等兩個獎項，進一步增強了我們提升年報質量，加強與投資者及持份者進行溝通的動力。

期內，本集團於九月二十三日至十月十日回購並註銷約358萬股股份。



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EMPLOYEES

Everbright considers its staff the most important asset. Over the years, the Group has always promoted an internal culture of partnership and followed the “create value to share value” principle. Through this spirit of partnership, the Group wishes to share with its staff the experience of corporate growth and development, enhancing individual capabilities and social values in the process. Employees are encouraged to act in the interests of Everbright as a whole, helping create economic value, enhancing efficiency and sharing the fruits of the Company’s success.

Employees are provided study allowances, and training programmes are organised to boost skills and team spirit, which in turn enhance individual capabilities and social values. Adequate resources are allocated to promote staff well-being and work-life balance, often through fellowship activities for employees and their families. In 2011 the Group start a weekly “Fruit sharing fun day” every Thursday, which aims to help our staff stress relief from the busy schedules.

In addition, Everbright attaches great importance to effective interaction with its employees and has established communication mechanisms to accomplish this, for example corporate cultural publications. The Group’s bimonthly e-publication “Huo Ban” (“伙伴”) utilises the web to develop and maintain harmonious relationships among employees in the Mainland as well as in Hong Kong. Huo Ban conveys information about major events and the progress of the Company’s various businesses in terms of brand development, and highlights employees’ lives. In addition, the Company also regularly organises outdoor activities and provides training to new staff. All of this contributes to a corporate culture that is unique to Everbright. Internally, any major

員工

本集團視員工為公司最重要的資產，多年來一直提倡「伙伴」及「創造價值分享價值」的內部文化。「伙伴」關係對員工來說，意味著本集團希望與員工共同成長，分享企業成長的歷程，通過推動企業成長來提升個人能力及社會價值。「創造價值分享價值」鼓勵員工從光大控股的整體利益出發，創造經濟價值及提升工作效率，從而與公司一起分享業績成果。

在提升個人能力及社會價值方面，本集團為員工提供了良好的事業發展平台，除了個人進修津貼外，亦會因應不同需要舉行員工培訓活動提升工作能力及團隊精神。此外亦提供資源促進員工身心健康，讓員工在工作與生活間維持平衡，除了每年均會舉行員工與家屬聯歡活動外，二零一一年起更將每週四定為「水果FUN享日」，讓希望員工可以在忙碌的工作中舒緩工作壓力。

此外，本集團非常著重與員工維持良好的互動關係，並已建立了一套溝通機制。目前，本集團主要通過公司文化刊物、重要事件及時溝通、組織新入職員工培訓和戶外活動等形式加強與員工的溝通，建立具有本集團特色的文化。本集團的雙月刊電子版刊物「伙伴」，將公司主要業務資訊、品牌發展及員工生活等綜合一體，利用網上媒介緊密聯繫內地及香港的同事，二零一一年更印刷「伙伴」合訂本照顧不同閱讀習慣的需求。面對各類重大事項，對內本集團通常以通

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EMPLOYEES (CONTINUED)

issues are usually communicated via circulars, CEO letters and middle management meetings. For external communications, write-ups or press releases are distributed to institutional investors and the media. New staff members are provided a clear overview of the Company by way of training sessions on human resources, brand culture and risk management systems in the first month of appointment. Discussion forums are held regularly to allow an exchange of ideas between senior management and new staff, and during this time management gets to know staff's work status and views on the Company's development. These face-to-face discussions also enhance contact and interaction between senior management and employees.

The Group's efforts in the previous years have made meaningful contributions to its success in establishing its own fund teams as well as retaining and recruiting talent.

員工(續)

知、行政總裁信件及中層管理層會議的方式進行溝通，對外同時將相關內容以簡報或新聞稿形式傳送機構投資者及媒體。對新入職員工本集團採用入職當月召開人力資源、文化品牌及風險管理制度培訓講座，讓新員工對公司總體情況有清晰了解，並定期組織一次高級管理層與新員工的座談會，通過面談形式直接了解員工的工作情況及對公司發展的意見，增加高級管理層與員工的接觸及互動。

過去幾年，本集團在這方面的努力，為建立自己的基金團隊，挽留及吸引人才起了很大的作用。



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COMMUNITY

Besides making annual donations to poverty-stricken areas in China, the Group is also interested in promoting and participating in charitable projects that can benefit Hong Kong's community development. The China Everbright Charitable Foundation was set up in 2008 for this purpose.



“THE EVERBRIGHT PROJECT”

Based on its business services philosophy of “**Making Wealth Simple**”, the China Everbright Charitable Foundation formed a partnership with the Caritas Family Crisis Support Centre in 2009 and jointly launched “The Everbright Project”, the first-ever community services programme in Hong Kong targeting the middle class. The project fosters the ideas of positive mentality and life planning, helps middle-class individuals realise their potential at various stages of their lives, and promotes a balanced, happy and healthy lifestyle through the “**Making Life Simple**” philosophy.

社區

本集團作為立足香港的上市公司，除了每年向內地貧困地區捐賑外，更於二零零八年成立光大控股慈善基金，積極發起及參與有益香港本地社區發展的公益計劃。

「再晴計劃」

光大控股慈善基金在本集團商業服務理念「**簡單成就價值 Making Wealth Simple**」的基礎上，與香港明愛向晴軒結成社區伙伴，於二零零九年共同開創了全港首個以中產人士為目標受眾的社區服務「再晴計劃」，透過「正向心理學」及「人生規劃」概念，協助中產人士在不同的人生階段發展潛能及建立平衡、快樂、健康「**簡單就是快樂 Making Life Simple**」的生活態度。



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“THE EVERBRIGHT PROJECT” (CONTINUED)

The Group aims to build The Everbright Project into a sustainable social services programme. Since its launch, we have communicated directly with the middle class to understand their needs through research, seminars, group activities, questionnaire surveys and a counselling hotline. Constant efforts are made to improve the services offered in order to better cater for the needs of the middle class. The programme has helped about 2,000 individuals since its launch and currently has almost 1,000 registered members.

The Everbright Project launched new range of services in 2011, including corporate workshops to help companies and their employees build harmonious interpersonal relationships and achieve a work-life balance.

Apart from its regular services, The Everbright Project is also planning huge promotional events to expand its footprint in the community. For example, in 2011 the Project staged the “Happy 1+1” Christmas Interactive Party in Causeway Bay to promote the message of positive energy and family love in Hong Kong.

「再晴計劃」(續)

本集團致力推動「再晴計劃」成為可持續發展的社會公益計劃。自成立以來，通過研究、講座、小組活動、問卷調查及輔導熱線直接了解中產人士的需求，並不斷研究改進服務形式，以求提供更切合中產人士需要的服務。成立至今，「再晴計劃」的受惠人次已約2,000人，登記會員近1,000人。

為進一步服務市民，「再晴計劃」於二零一一年推出全新服務系列(自我增值、平衡生活及欣賞回饋)等更貼近中產人士需求的服務。此外，亦推出企業工作坊系列，協助企業及員工建立和諧人際關係，實現工作與家庭生活的平衡。

除了常規服務外，「再晴計劃」亦會舉行大型宣傳活動以擴大影響力。二零一一年聖誕節在銅鑼灣街頭舉行的「快樂1+1」互動派對，向市民大眾宣揚正面及愛家的訊息。



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“THE EVERBRIGHT PROJECT” (CONTINUED)

In addition to promoting The Everbright Project as a sustainable community service initiative, the Group also commits resources to participating in other charitable projects for the benefit of the Hong Kong community. In 2011, the Group sponsored several events such as the Caritas Charity Television Show and the Jackie Chan Charitable Foundation Fundraising Dinner. Through the China Everbright Charitable Foundation, the Group also offered assistance to colleagues in need, funded by internal donations from the staff.

「再晴計劃」(續)

除了致力推動「再晴計劃」成為可持續發展的社區計劃外，本集團亦投入資源參與其他有益香港社區的公益計劃。二零一一年贊助了明愛暖萬心慈善籌款晚會及成龍慈善基金籌款晚會等。此外，本集團亦曾通過光大控股慈善基金向員工發起籌款以幫助一些有需要的同事。



CONTRIBUTION TO SOCIOECONOMIC AND CULTURAL ACTIVITIES

The Group actively participates in promoting socioeconomic and cultural activities. We hold the positions of Chairman of the China Universities Alumni Association – Financial Association, Vice Chairman and Founding Member of the Chinese Securities Association of Hong Kong, and standing member of the China Mergers and Acquisitions Association. We have also made many practical recommendations to the Hong Kong Government and the relevant departments of the Central Government in relation to the internationalisation of the Renminbi and development of the Hong Kong financial market.

參與推動社會經濟及文化活動

本集團積極參與推動社會經濟及文化的活動，分別出任中國高校聯金融協會的主席單位、香港中資證券協會的副主席發起單位及全國工商聯併購公會常務理事單位，並在人民幣國際化及香港金融市場的發展等方面給香港政府和中央有關部門提供了很多具體的建議。