

China Everbright Limited's CEL-Catalyst China Israel Fund portfolio company "Taboola" successfully lists on NASDAQ

Everbright's CEL-Catalyst China Israel Fund portfolio company Taboola successfully listed on the NASDAQ on 30th of June.

Taboola Founded in 2007 and is the global leading content recommendation platform. Its predictive analysis can accurately deliver personalized recommendations to potential consumers, and to drive monetization and user engagement. Taboola has long-term partnerships with some of the top digital properties in the world, including CNBC, NBC News, Business Insider, The Independent and El Mundo, and is a recent partner of BBC Global News. More than 13,000 advertisers use Taboola to reach over 500 million daily active users in a brand-safe environment.



About CEL-Catalyst China Israel Fund

The CEL-Catalyst China Israel Fund is a US\$150 million dedicated private equity fund that supports innovative Israeli companies in capital and long term growth, along with development initiatives in the Greater China market.